

Business Studies

BTT101 - Information and Communication Technology in Business, Gr. 9, Open

This course introduces students to information and communication technology in a business environment and builds foundation of digital literacy skills necessary for success in a technologically driven society. Students will develop word processing, spreadsheet, database, desktop publishing, presentation software, and website design skills. Throughout the course, there is an emphasis on digital literacy, effective electronic research and communication skills, and current issues related to the impact of information and communication technology. **Prerequisite: None**

BBI201 - Introduction to Business, Gr. 10, Open

This course introduces students to the world of business. Students will develop an understanding of the functions of business, including accounting, marketing, information and communication technology, human resources, and production, and of the importance of ethics and social responsibility. This course builds a foundation for further studies in business and helps students develop the business knowledge and skills they will need in their everyday lives. **Prerequisite: None**

BTA301 - Information and Communication Technology: The Digital Environment, Gr. 11, Open

This course prepares students for the digital environment. Using a hands-on approach, students will further develop information and communication technology skills through the use of common business software applications. The concept and operation of e-business will be explored, and students will design and create an e-business website. The skills developed in this course will prepare students for success in the workplace and/or postsecondary studies.

Prerequisite: None

BAF3M1 - Financial Accounting Fundamentals, Gr. 11, University/College Prep.

This course introduces students to the fundamental principles and procedures of accounting. Students will develop financial analysis and decision-making skills that will assist them in future studies and/or career opportunities in business. Students will acquire an understanding of accounting for a service and a merchandising business, computerized accounting, financial analysis, and current issues and ethics in accounting. **Students who achieve a mark of 70% or better in BAF3M1 and BAT4M1 will receive 1 College Business credit. Prerequisite: None**

BDI3C1-Entrepreneurship: The Venture, Gr. 11, College Prep.

This course focuses on ways in which entrepreneurs recognize opportunities, generate ideas, and organize resources to plan successful ventures that enable them to achieve their goals. Students will create a venture plan for a school-based student run business. Through hands-on experiences, students will have opportunities to develop the values, traits, and skills most often associated with successful entrepreneurs. **Prerequisite: None**

BAT4M1 - Financial Accounting Principles, Gr. 12, University/College Prep.

This course introduces students to advanced accounting principles that will prepare them for post secondary studies in business. Students will learn about financial statements for various forms of business ownership and how those statements are interpreted in making business decisions. This course expands students' knowledge of sources of financing, further develops accounting methods for assets, and introduces accounting for partnerships and corporations. **Students who achieve a mark of 70% or better in BAF3M1 and BAT4M1 will receive 1 College Business credit. Prerequisite: Financial Accounting Fundamentals, Gr. 11.University/College Prep**

BDV4C1 - Entrepreneurship: Venture Planning in an Electronic Age, Gr. 12, College Prep.

This course provides students with the opportunity to develop and apply entrepreneurial skills through the creation of a venture plan that capitalizes on the potential of e-commerce. Students will research and identify an opportunity for a venture. They will then complete the components of a venture plan that includes a website. **Prerequisite: None**

BBB4M1 - International Business Fundamentals, Gr. 12, University/College Prep.

This course provides an overview of the importance of international business and trade in the global economy and explores the factors that influence success in international markets. Students will learn about the techniques and strategies associated with marketing, distribution, and managing international business effectively. This course prepares students for post secondary programs in business, including international business, marketing, and management.

Students who achieve a mark of 70% or better in BBB4M1 will receive 1 College Business credit.

Prerequisite: None